BIO

Name: Margarida Miguel
Background: Digital Designer for +4 years, UX/UI Designer for +1 year
Fighting Cause: Bring users back to where they should never have left: *at the centre of everything.*
Aspirations: Mastering web accessibility, scalable design systems and inclusive copyright.

EXPERIENCE

UX/UI Design
E-commerce, Insurance, Pharmaceutical, Advertising (B2C)

2022-Present

WYPerformance, member of WYGroup

Freelance Design
Health and well being, Innovation, Tech Startup, Agency consulting (B2C/B2B)

2018-Present

StudioRise, Nova Innovation & Analytics Lab, MyCareforce, Phiture...

Motion and Brand Designer
Volunteering in live events branding, and social media design

2019-2022

TEDxULisboa, Reboot

Design & Digital Marketing
Personal Development and NLP Training (B2C)

2020-2021

Conversas com PNL

EDUCATION

Project Management
Certification

2023

Skills & Lead

Digital Accessibility
Certification

2023

Lisbon Digital School

UX/UI Design
Certification

2021-2022

Flag

Audivisual and Multimedia
Bachelor's Degree

2016-2019

School of Communication and Media Studies

SKILLS

UX Research

UX Writting

Communication

Wireframing

Prototyping

Empathy

Collaboration

Presentation

Agile Framework

Design Thinking

SOFTWARE

Adobe Suite

Figma

Asana

Miro

Microsoft Office

LANGUAGES

Portuguese Native

English B2

Spanish A1

see more on my Linkedin